



Do you have a plan in place to reduce and monitor carbon emissions?

Sequena can work with your organisation to put a plan in place or enhance a current plan to make a 15% cut in your carbon emissions by 2010.

Our Lean Approach to Service Evaluation and Re-engineering programme - **LASER™** - is specifically designed for public sector organisations throughout the UK.

Sequena is now applying our proven **LASER™** 'lean' approach to improving the Carbon Footprint of public sector organisations.

The task of calculating carbon footprints can be approached from two different directions, bottom-up based on Process Analysis or top-down, based on Environmental Input-Output (EIO) analysis.

We believe in the bottom-up approach, looking at the key processes within an organisation and calculating the Carbon Footprint on an activity based approach.

Definition: "The carbon footprint of an organisation is a measure of the exclusive total amount of carbon dioxide emissions that is directly and indirectly caused by each activity step in the organisations key processes and accumulated over the processes as a whole."

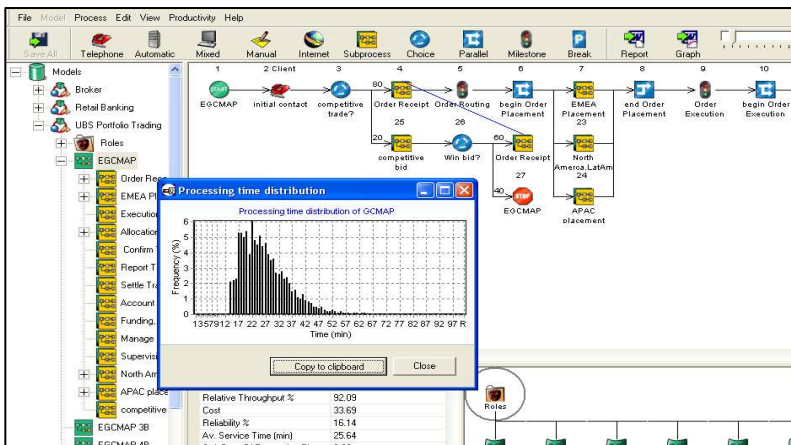


Figure 1 Carbon Footprint Process review screenshot (above)

The deliverables from a **LASER™** Carbon Footprint review are:

1. A Carbon Management Plan customised for your organisation.
2. A 'roadmap of activities' to achieve substantial improvement in your Carbon Footprint from your own buildings and other housing/building stock your organisation may own.
3. Calculation or verification of your current carbon emissions baseline.
4. Identification of opportunities for mobile communication and collaboration by staff.

Contact Sequena on 0118 974 2370 to discuss putting a plan in place to reduce carbon emissions in your organisation.

LASER™ reviews

- Service Transformation priority review capability
- Rapid implementation
- Roadmap of activities to achieve substantial improvement in specified area

LASER™ methodology

People-based workshop approach ensures buy-in from staff:

- Highly visual
- Activity-based
- Co-creation of change
- Explores vision and creative thinking

LASER™ technology

- A powerful process tool to capture, evaluate and simulate key processes
- Intuitive graphical user interface
- Rich visualisation of service tasks
- Reveals the business case for new initiatives

LASER™ reviews in 2007/08

- Planning & Building Control
- Occupational Therapist Field Services
- Customer Service Centres
- Revenues & Benefits
- Housing CHRA
- Waste & Recycling
- Hospital recruitment
- Hip Replacement
- Equipment sterilisation
- Cleansing
- IT services